

FORSEE – Regional Closing Conference

Vienna, 27 March 2014

Results of the First Regional Foresight Exercise in ICT Research and Innovation

In cooperation with

wbc-inco.net
Co-ordination of Research Policies
with the Western Balkan Countries

**Towards 2020:
New Horizons for RTD and Innovation in the Western Balkan Region**
WBC-INCO.NET Final Conference & Brokerage Event

**27 - 28
March 2014
Vienna**

Results of the First Regional Foresight Exercise in ICT Research and Innovation

ICT Session Summary

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Main points

- ⊙ Gabriel: Important opportunity in the area of digital content
 - ⊙ Based on openness, generativeness, public data, market reach: **smart SEE coalition**
- ⊙ Nikos: Address the specific ICT RTD challenges
 - ⊙ Isolation, gaps between industry and research, careers for the young, strategy
 - ⊙ **Strongholds of ICT research**
- ⊙ Todor: Counterintuitive facts about ICT in SEE
 - ⊙ SEE-originated MNEs exist; focus on success stories
- ⊙ Tatyana: Exploit opportunities provided in existing support structure
 - ⊙ Knowledge, networks (85000 contacts!), events
- Policy makers are best motivated by personal contacts and success stories.

Thank you for your attention !

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