

# FORSEE – Regional Closing Conference

## Vienna, 27 March 2014

### *Results of the First Regional Foresight Exercise in ICT Research and Innovation*

In cooperation with

**wbc-inco.net**  
Co-ordination of Research Policies  
with the Western Balkan Countries

**Towards 2020:  
New Horizons for RTD and Innovation in the Western Balkan Region**  
WBC-INCO.NET Final Conference & Brokerage Event

**27 - 28  
March 2014  
Vienna**

# *Results of the First Regional Foresight Exercise in ICT Research and Innovation*

## **ICT Session Summary**

Erich PREM  
eutema  
Vienna, Austria

# Main points

- Ⓜ Gabriel: Important opportunity in the area of digital content
  - Ⓜ Based on openness, generativeness, public data, market reach: **smart SEE coalition**
- Ⓜ Nikos: Address the specific ICT RTD challenges
  - Ⓜ Isolation, gaps between industry and research, careers for the young, strategy
  - Ⓜ **Strongholds of ICT research**
- Ⓜ Todor: Counterintuitive facts about ICT in SEE
  - Ⓜ SEE-originated MNEs exist; focus on success stories
- Ⓜ Tatyana: Exploit opportunities provided in existing support structure
  - Ⓜ Knowledge, networks (85000 contacts!), events
- Policy makers are best motivated by personal contacts and success stories.

# Thank you for your attention !

**FORSEE**  
**info@forsee.eu**