

# Towards 2020:

## New Horizons for RTD and Innovation in the Western Balkan Region

WBC-INCO.NET Final Conference & Brokerage Event

Tech Gate Vienna / Donau-City-Straße 1 / 1220 Vienna / Austria

Parallel Session 4

Human resources and brain drain

(28.3.2014: 11:15-12:45)

## RTDI Evaluation capacity building

Fostering Evaluation Competencies

**EVAL-INNO**

in Research, Technology and  
Innovation in the SEE Region

**Martin Felix Gajdusek**  
**Centre for Social Innovation**

# The research, technology development and innovation programmes...

---

- ▶ Public interventions and measures supporting RTDI
- ▶ Portfolio
- ▶ History of the national measures(“motives”)
  - ▶ National demand from beneficiaries;
  - ▶ Thematic demand;
  - ▶ Political motivated;
  - ▶ Taking opportunities (WB; OECD; bilateral; multilateral);
  - ▶ Completing/complementing funding portfolio;
  - ▶ Following new trends (and new public management).
- ▶ Programme logic of intervention
  - ▶ Policy level (Programme/intervention objective)
  - ▶ Programme level (Project goals and plans)
    - ▶ Purpose
    - ▶ Explicit

# Indirect effects of funding measures?

---

- ▶ Impact at final beneficiaries
  - ▶ Organisational/individual Researchers outputs, learning dimension
  - ▶ Adding own funds
  - ▶ Additional outputs
  - ▶ ...
  
- ▶ Impact on funding parties or agencies
  - ▶ Institutional learning
  - ▶ Enhanced visibility (nat., internat.)
  - ▶ Justification of public spending
  - ▶ ...

# The levels of evaluation

## Where do we stand in SEE?

---

### ► What is evaluated?



# EVAL-INNO Project aims

---

## Key objective:

- ▶ To strengthen regional as well as national evaluation capacities to improve the framework conditions for innovation policies, programmes, institutions and projects.

## Specific aims:

- ▶ promote the role of RTDI evaluation as crucial condition for a reflexive learning innovation system;
- ▶ develop needed capacities/competencies for comprehensive RTDI evaluations;
- ▶ provide procedural and methodological know-how and tool-kits both on the side of evaluators and on the side of awarding authorities.

# The stakeholders (customers/users) of RTDI Evaluation

---

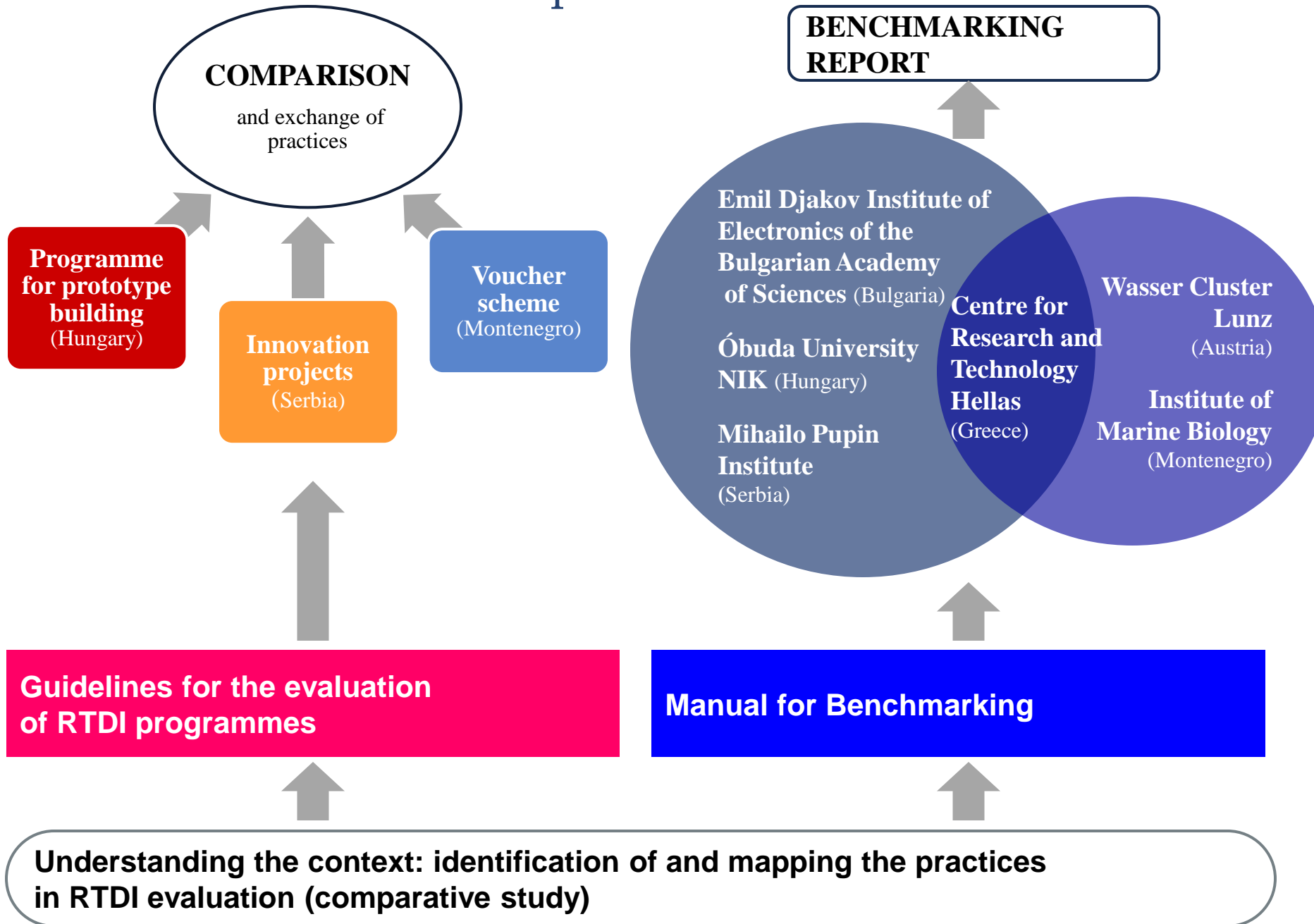
- ▶ National actors (variable picture in each country)
  - ▶ Research councils
  - ▶ Ministries (programme owners)
  - ▶ Agencies
  - ▶ Universities
  - ▶ Research organisations
  - ▶ Academies
- ▶ Evaluation providers (individuals, companies)
- ▶ International actors (importance variable)
  - ▶ EC (corresponding to instruments), WorldBank, RCC

# The activities EVAL-INNO

---

- ▶ Development of RTDI evaluation Standards in 6 languages;
- ▶ Virtual infrastructure, database, information hub;
- ▶ Trainings weeks (Sofia, Budapest Podgorica, Belgrade) covering 16 countries involving 125 participants;
- ▶ Programme evaluation guidelines; 3 pilot evaluations (RS, ME, HU);
- ▶ Benchmarking manual; Pilot Benchmarking of 6 (+2) RTDI organisations (A, BG, GR, HU, ME, RS);
- ▶ Analysis of current practice in all 6 countries;
- ▶ Analysis of existing RTDI evaluation culture;
- ▶ Steps to “ownership”: missions, final event now, publication

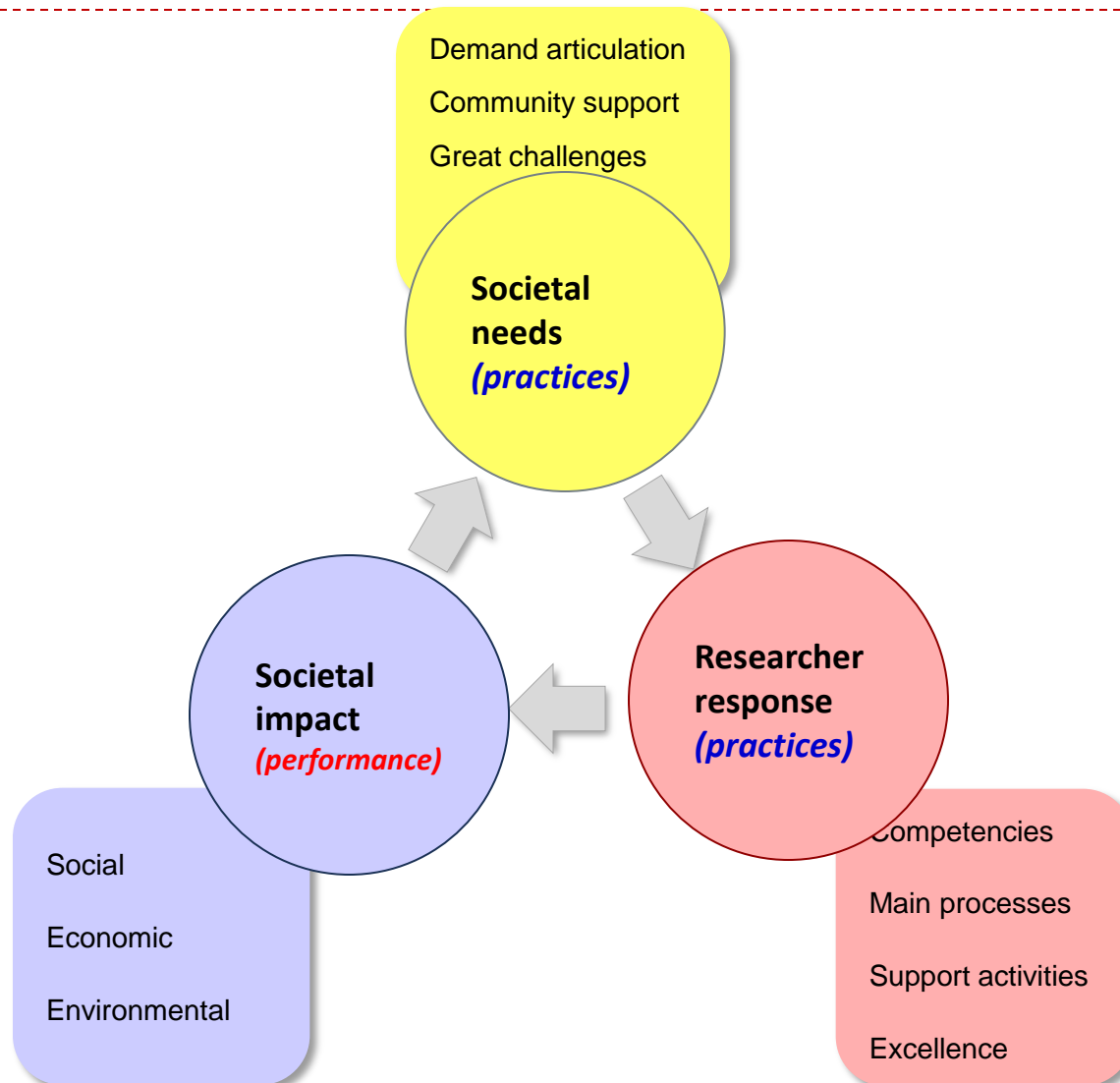
# The empirical work





# The EVAL-INNO benchmarking framework (for application oriented public research organisations)

---



## (1) Structural support actions of common importance

- Maintaining an Evaluation Platform
- Publication/update of Evaluation Standards (...language)
- Twinning activities with experienced countries
- Tendering advisory group for RTDI evaluation
- Certificate (QA mechanism) for trained evaluators

## (2) Regionally focused actions

- Policy mix peer reviews
- Regional benchmarking exercise
- Evaluating international funding interventions

## (3) Capacity building and networking actions

- Training weeks
- Summerschool
- Annual meeting

## (4) Specific events

- Long list of workshops with national and/or regional focus

# Ownership+Membership fee

---

- ▶ Members contribute 1500€ annually
- ▶ Members jointly establish an annual workplan based on their preferences and mainly based on other funding resources, the host supports.
- ▶ Emphasis of the host is put on developing the structural actions, and smaller workshops on relevant topics to support community building in the countries (open to other countries)



# Resources?

---

- ▶ Maintaining the network and information hub (Platform)

Costs: ½ FTE in money or in kind (depends on host...)

- ▶ Organising 2 regionally relevant events/year

Costs: Speaker(s), venue costs – e.i. 1000-3000€

Attendance open

- ▶ [www.eval-inno.eu](http://www.eval-inno.eu)      [office@eval-inno.eu](mailto:office@eval-inno.eu)



# **Towards 2020: New Horizons for RTD and Innovation in the Western Balkan Region**

WBC-INCO.NET Final Conference & Brokerage Event



Tech Gate Vienna / Donau-City-Straße 1 / 1220 Vienna / Austria

# Thank You For Your Attention!

**Martin Felix Gajdusek, Centre for Social Innovation**

**[gajdusek@zsi.at](mailto:gajdusek@zsi.at)**